



FOR IMMEDIATE RELEASE

September 25, 2006

## FACT SHEET

### **SANDERS HEADS TO SAN FRANCISCO TO DESCRIBE CITY REFORMS AT CALIFORNIA PUBLIC FINANCE CONFERENCE**

#### ***MAYOR WILL BE KEYNOTE SPEAKER AND IS SET TO MEET WITH NATIONAL JOURNALISTS TRACKING CITY'S REFORM EFFORT***

Mayor Jerry Sanders will serve as the keynote speaker for the 16<sup>th</sup> Annual California Public Finance Conference on Wednesday. The Mayor will be providing conference attendees with information about the City's financial reform efforts to include information about the City's ongoing Business Process Re-engineering effort, responses to the Kroll Report and timetable for re-entering the public finance marketplace.

The Mayor's speaking engagement is intended to educate and build trust in the City's financial reform efforts. As promised when he took office, Mayor Sanders continues to meet with influential members of the public finance industry to insure that the City can soon return to accessing the public finance markets for major capital improvement projects that have been delayed for years.

The conference is being organized by The Bond Buyer, the nation's only daily newspaper focused on the municipal bond market, and includes sponsors and attendees drawn from each of the major bond rating agencies and bond underwriters. The Mayor will be joined on his trip by the City's Chief Financial Officer, Jay Goldstone, who is also set to attend the meetings with journalists at the conference.

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